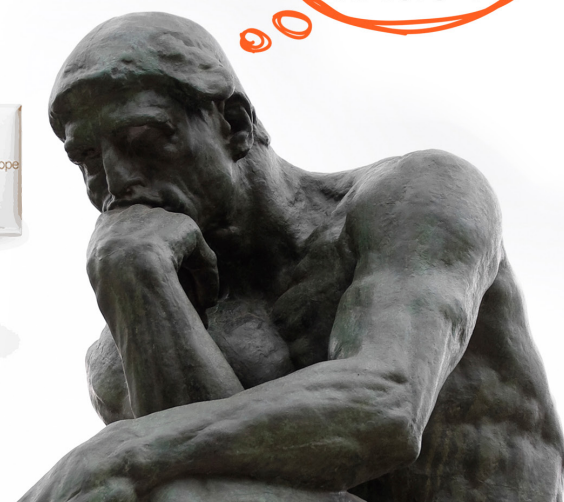


RETHINK YOUR SHIPPING CARRIER

Dimensional weight pricing is here, which means online businesses need to re-evaluate their shipping options. Here's how the United States Postal Service compares to FedEx and UPS.

For residential delivery of B2C shipments:



PARCEL SELECT vs. GROUND SERVICE

24x12x12 Package Across 4 Zones (ex. Minneapolis, MN – Chicago, IL)	USPS	FedEx	UPS
Actual Weight	8 lbs	8 lbs	8 lbs
DIM Weight	–	21 lbs	21 lbs
Base Charge	\$10.61	\$12.77	\$12.77
Fuel Surcharge	\$0	\$1.06	\$1.03
Residential Surcharge	\$0	\$3.50	\$3.10
TOTAL COST	\$10.61	\$17.33	\$16.90

FIRST-CLASS PACKAGE SERVICE vs. GROUND SERVICE

6x6x6 Package Across 6 Zones (ex. Palo Alto, CA to Lincoln, NE)	USPS	FedEx	UPS
Actual Weight	2 lbs	2 lbs	2 lbs
DIM Weight	–	2 lbs	2 lbs
Base Charge	\$8.26	\$8.97	\$8.97
Fuel Surcharge	\$0	\$0.81	\$0.78
Residential Surcharge	\$0	\$3.50	\$3.10
TOTAL COST	\$8.26	\$13.28	\$12.85

8x6x4 Package Across 4 Zones (ex. Minneapolis, MN – Chicago, IL)	USPS	FedEx	UPS
Actual Weight	13 oz	13 oz	13 oz
DIM Weight	–	2 lbs	2 lbs
Base Charge	\$4.12	\$8.42	\$8.42
Fuel Surcharge	\$0	\$0.77	\$0.75
Residential Surcharge	\$0	\$3.50	\$3.10
TOTAL COST	\$4.12	\$12.69	\$12.27

For more information about USPS price change, please visit www.endicia.com/tools-resources/webinars/understanding-dimensional-weight-pricing

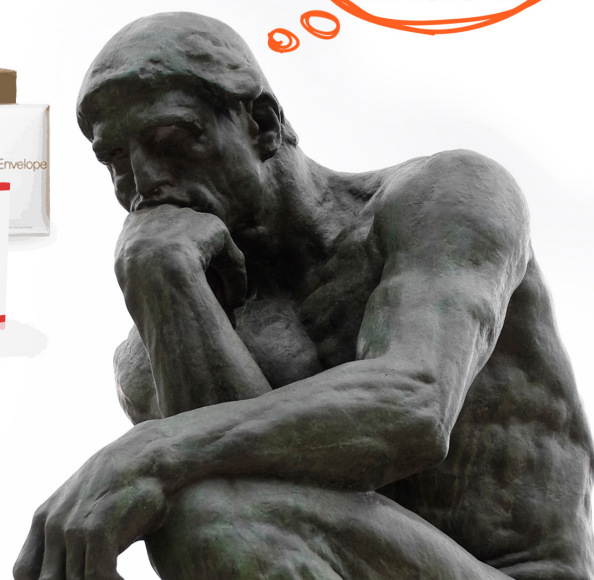
Sources: 2015 USPS Commercial Base Pricing Tables, 2015 FedEx Express Rates Preview, 2015 FedEx Ground Standard List Rates, 2015 UPS Standard List Rates, FedEx and UPS published fuel surcharges for January 2015



RETHINK YOUR SHIPPING CARRIER

Dimensional weight pricing is here, which means online businesses need to re-evaluate their shipping options. Here's how the United States Postal Service compares to FedEx and UPS.

For residential delivery of B2C shipments:



PRIORITY MAIL vs. 3-DAY SERVICE

8x6x4 Package Across 8 Zones (ex. Seattle, WA to Atlanta, GA)	USPS	FedEx	UPS
Actual Weight	1 lb	1 lb	1 lb
DIM Weight	–	2 lbs	2 lbs
Base Charge	\$6.51	\$21.60	\$21.25
Fuel Surcharge	\$0	\$0.88	\$1.24
Residential Surcharge	\$0	\$3.50	\$3.50
TOTAL COST	\$6.51	\$25.98	\$25.99

PRIORITY MAIL EXPRESS vs. 2-DAY SERVICE

8x6x4 Package Across 3 Zones (ex. Dallas, TX to Houston, TX)	USPS	FedEx	UPS
Actual Weight	1 lb	1 lb	1 lb
DIM Weight	–	2 lbs	2 lbs
Base Charge	\$17.58	\$15.45	\$15.45
Fuel Surcharge	\$0	\$0.66	\$0.95
Residential Surcharge	\$0	\$3.50	\$3.50
TOTAL COST	\$17.58	\$19.61	\$19.90

12x12x4 Package Across 6 Zones (ex. Palo Alto, CA to Lincoln, NE)	USPS	FedEx	UPS
Actual Weight	2 lbs	2 lbs	2 lbs
DIM Weight	–	4 lbs	4 lbs
Base Charge	\$8.26	\$21.90	\$21.90
Fuel Surcharge	\$0	\$0.89	\$1.27
Residential Surcharge	\$0	\$3.50	\$3.50
TOTAL COST	\$8.26	\$26.29	\$26.67

12x10x6 Package Across 8 Zones (ex. Seattle, WA to Atlanta, GA)	USPS	FedEx	UPS
Actual Weight	4 lbs	4 lbs	4 lbs
DIM Weight	–	5 lbs	5 lbs
Base Charge	\$36.94	\$40.90	\$40.90
Fuel Surcharge	\$0	\$1.55	\$2.22
Residential Surcharge	\$0	\$3.50	\$3.50
TOTAL COST	\$36.94	\$45.95	\$46.62

For more information about USPS price change, please visit www.endicia.com/tools-resources/webinars/understanding-dimensional-weight-pricing

Sources: 2015 USPS Commercial Base Pricing Tables, 2015 FedEx Express Rates Preview, 2015 FedEx Ground Standard List Rates, 2015 UPS Standard List Rates, FedEx and UPS published fuel surcharges for January 2015

